



the jewellery  
boutique show

10\_\_14\_SEPTEMBER\_2021\_VICENZA

*Social tips*

## VICENZAORO OFFICIAL CHANNELS AND TAGS



<https://www.facebook.com/vicenzaoro>  
@vicenzaoro



<https://www.instagram.com/vicenzaoro/> @vicenzaoro  
<https://www.instagram.com/vo.vintage/> @vo.vintage



<https://twitter.com/xVicenzaOro>  
@xVicenzaOro



<https://www.linkedin.com/company/vicenzaoro---the-jewellery-boutique-show>  
@VICENZAORO - ITALIAN EXHIBITION GROUP



<https://www.youtube.com/channel/UCKMZ8SPKmaPylble8pWEF6g>



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## INTERACT WITH VICENZAORO

You can **interact** with VICENZAORO posts by leaving a **like** or a **reaction**, **share** content you enjoy and **comment** to feel **closer** our community.

When posting your content regarding VICENZAORO **don't forget to use the official hashtags:**

#VICENZAORO

#VOS2021

#BACKTOVO

+ #THEJEWELLERYBOUTIQUESHOW +

#THESTATEOFTHEART

#VOVINTAGE

#TGOLD



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## CONTENT & MEDIA KIT

We have made a **Media Kit** designed to **communicate your coming back to VICENZAORO** available.

You can use the **templates** found in our Media Kit and **personalize** them: you'll have a series of **great contents to spread across your digital media**.





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## ANNOUNCE YOUR RETURN TO VICENZAORO ON SOCIAL MEDIA

The square format is designed for posts and the rectangular one for stories.





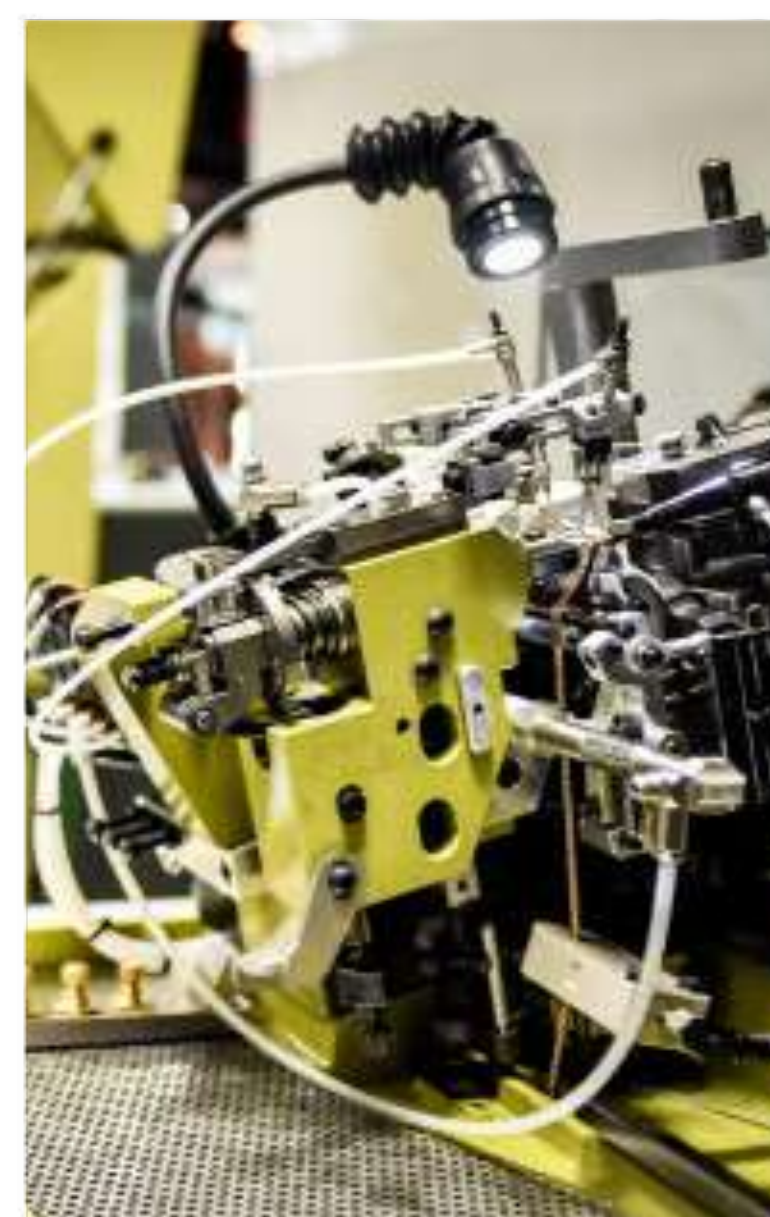
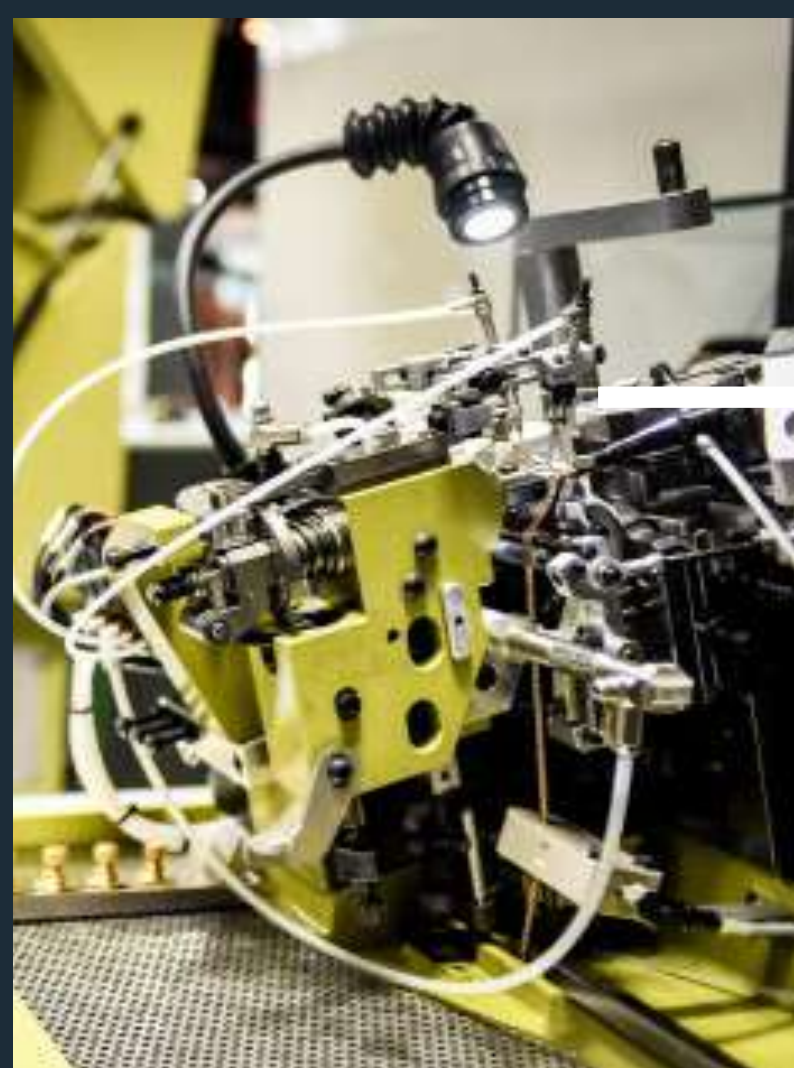
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## PARTICIPATE ACTIVELY ON YOUR IG STORY

Use the designed format and communicate the products you will exhibit in September.



10\_14  
SEPT. 2021  
VICENZA

BACK TO  
VO  
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## INSTAGRAM & FACEBOOK FILTER

VICENZAORO has prepared a special **Stories filter** for its entire community for whoever wants to **communicate the coming Back to VO**.

Check the VICENZAORO **Instagram** profile, click on the icon and start using it!

Or use this link to get the filter on **Facebook**: <https://www.facebook.com/fbcameraeffects/tryit/316997196817943/>

Open the camera, focus on your face and start filming: smile, and you'll see the effect starting right away!

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