



JANUARY 20 - 24, 2023 Vicenza | Italy



VICENZAORO.COM

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**ITALIAN
EXHIBITION
GROUP**

PRESS

Press release

IEG: VICENZAORO JANUARY KICKS OFF TOMORROW AT THE EXPO CENTRE. MINISTER URSO AT THE OPENING CEREMONY

- Exports at 27.2% in the first 9 months of 2022 for the gold and jewellery sector, the key players of which will be in Vicenza, at Italian Exhibition Group's Expo Centre, until Tuesday 24th January
- Opening ceremony at 11.30 am in the Palladio Theatre
- Record edition with over 1,300 exhibitors from 36 countries
- At the same time, T.Gold, the international event for the most innovative jewellery technologies, and, from 20th to 23rd January, the fourth edition of VO Vintage, the lounge open to the public of vintage watch and jewellery enthusiasts, will be back in Vicenza

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#discovermore

Vicenza, 19th January 2023 – Vicenza Expo Centre is ready to host the largest Vicenzaoro in almost 70 years of history with all the halls and stands occupied. Over 1,300 exhibiting brands will be arriving from 36 countries for the event that opens the global calendar of gold and jewellery tradeshows. From tomorrow, Friday 20th January, until Tuesday 24th January, **VOJ Vicenzaoro January - The Jewellery Boutique Show**, the gold and jewellery community's most eagerly awaited international event in Europe, flanked in the same Expo Centre by **T.Gold**, the international event for the most innovative jewellery technologies, and, from 20th to 23rd January, the fourth edition of **VO Vintage**, the lounge open to the public of vintage watch and jewellery enthusiasts. Each event is organized by **Italian Exhibition Group**.

THE EXHIBITION AND NETWORKING

A worldwide-appreciated **business showcase**, a place for **global networking, trends, innovation, information and training, a reference point for the entire gold and jewellery supply chain** from producers to packaging and services, Vicenzaoro January attracts top, high-end jewellery brands with their latest collections and the best of Made in Italy jewellery production from the main Italian manufacturing districts as well as international excellence to the show. **40% come from 36 foreign countries. 400 hosted buyers** from over 60 countries, thanks to the support of **ITA – Italian Trade Agency's** global network of offices.

EXPORT DATA

An extremely positive trend in foreign trade for Made in Italy gold and jewellery despite a slowdown in the third quarter of 2022. In fact, the **cumulative figure for the first nine months of 2022** registered a **27.2% growth in value compared to January-September 2021**, standing at just over €7 billion. An increase that is +41.4% more than the €5.07 billion exported in the first nine months of 2019. Growth slowed down in the third quarter of 2022: after increases of over +30% in value in the first and second quarters, from July to September exports went up by +14.6% (data processing by Confindustria Moda's Study Centre on ISTAT data for Federorafì).

MINISTER URSO AT THE OPENING CEREMONY

Tomorrow at 11:30 am, on the stage of the Palladio Theatre, an exceptional institutional panel will be attending the **opening ceremony**. Institutional greetings from **Lorenzo Cagnoni**, President of Italian Exhibition Group, **Francesco Rucco**, Mayor of Vicenza, and **Maria Cristina Franco**, Vice-President of the



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Province of Vicenza, moderated by **Marco Carniello**, Global Exhibition Director Italian Exhibition Group, will be followed by a round table entitled “Know-How as a distinctive element of Made in Italy excellence”. Speakers will include **Adolfo Urso**, Minister for Enterprise and Made in Italy, **Neena Malhotra**, Indian Ambassador to Italy, **Claudia Piaserico**, President of Federorafi, representing all the gold and jewellery sector’s national associations, and **Stefano Micelli**, Professor at Ca' Foscari University in Venice, moderated by journalist and writer, **Roberto Race**. The President of Regione Veneto, **Luca Zaia**, has also been invited to the event.

THE ASSOCIATIONS

The entire institutional and association world supports IEG and VOJ: from the **Ministry of Foreign Affairs and International Cooperation** to **ITA – the agency that promotes foreign business development and the internationalisation of Italian Companies**, **Confindustria Federorafi**, **Confartigianato Orafi**, **Confcommercio Federpreziosi**, **CNA Orafi**, **Confimi Industria Categoria Orafa ed Argentiera** as well as **Assogemme**, **Assocoral** and **AFEMO - Association of Jewellery Machinery Manufacturers and Exporters**, which all contribute to the tradeshow agenda. On the international front, **CIBJO – the World Jewellery Confederation**, which promotes the economic and social sustainability of the jewellery supply chain.

THE JEWELLERY GOLDEN CLOUD

Vicenzaoro January events will also be streamed on **The Jewellery Golden Cloud** platform together with useful maps for moving around the fair, locating company stands, making direct contact and scheduling appointments.

FOCUS ON ITALIAN EXHIBITION GROUP

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

PRESS CONTACT IEG

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This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market’s foreign trends and tourist flows in Italy, market trends in the gold-jewellery industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date