

press release no. 08

## **WATCH MANUFACTURING: AN ABSOLUTE INNOVATION THAT WILL REVOLUTIONIZE THE FUTURE**

**SATURDAY, 11<sup>TH</sup> SEPTEMBER 2021, VINCENT CALABRESE, ONE OF THE WORLD'S MOST RENOWNED WATCHMAKERS, WILL GIVE AN EXCLUSIVE PREVIEW IN VICENZA OF HIS CALASYS SYSTEM: THE FIRST REAL ALTERNATIVE TO THE SPIRAL IN WATCHMAKING.**

[www.vicenzaoro.com/en/](http://www.vicenzaoro.com/en/)

*Vicenza, 27<sup>th</sup> August 2021* – World debut at Vicenzaoro September, the international jewellery show, organized by IEG - Italian Exhibition Group, set to take place in Vicenza from 10<sup>th</sup> to 14<sup>th</sup> September, of a momentous breakthrough for watch manufacturing that will revolutionize timepiece mechanics.

Protagonist of the new Vo'Clock initiative dedicated to independent contemporary watchmaking, world-famous **master watchmaker, Vincent Calabrese**, co-founder of the Académie Horlogère des Créateurs Indépendants (AHCI) with 40 patents to his name, **has chosen Vicenzaoro**, where experts, enthusiasts and traders in the world of high-end watchmaking and vintage watches with VO Vintage will be gathered, **to present** the community with an innovative mechanism of his own invention able to revolutionize production and watch manufacturing. His **Calasys system** is the **first real alternative to the "spiral"**, the core of the operating system in watch mechanics because it regulates the speed.

The spiral, created in 1675, has been used for 5 centuries but, despite constant research, it is still not perfect from many aspects. The Calasys system, the result of Calabrese's research and expertise and covered by an international patent, **simply and effectively eliminates the spiral's defects.**

Calabrese will be presenting the Calasys system in person. The appointment is for **Saturday, 11<sup>th</sup> September at 2.30 pm** in Hall 8.1 – the Canova Room inside Vicenza's Expo Centre to discover all the details of the new mechanism, its potential and advantages.

For further information: [www.vicenzaoro.com/en/](http://www.vicenzaoro.com/en/)

### **ABOUT ITALIAN EXHIBITION GROUP**

Italian Exhibition Group (IEG), listed on the MTA (screen-based stock exchange) organised and managed by Borsa Italiana S.p.A., has built up over the years, through its Rimini and Vicenza venues, a position of domestic leadership in the organisation of trade fairs and conferences, and has developed its foreign activities - also through joint ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, India - which have positioned it among the leading European operators in the sector.



10-14 September 2021 Vicenza | Italy

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