



## VICENZAORO JANUARY 2024: THE JEWELLERY WORLD AMID SUSTAINABLE INDUCEMENTS, CREATIVITY AND INNOVATION

- **Technology, green sensitivity, tradition and creative power: the jewellery supply chain’s ongoing revolution at the centre of the 70<sup>th</sup> edition of Italian Exhibition Group’s show (19<sup>th</sup> – 23<sup>rd</sup> January)**
- **CIBJO’s international seminars on traceability, gender equality, sustainable impact; Trendvision and its event-manifesto on the heritage of Made in Italy; the power of art in jewellery to explore design and creativity; digital and innovation at the Jewelry Technology Forum meetings; sector data from Club degli Orafi and Intesa Sanpaolo**

[www.vicenzaoro.com](http://www.vicenzaoro.com)

*Vicenza (Italy), 19<sup>th</sup> – 23<sup>rd</sup> December 2023* – Jewellery, an evolving art in terms of materials, techniques and the sensitivity concealed within precious creation. Sustainable impact and equal rights, heritage and technological achievements, global scenarios and new professions: the revolution taking place in the industry is at the heart of **Vicenzaoro January (VOJ)** and its full programme of events and seminars with international guests. The **Jewellery Boutique Show organised by IEG - Italian Exhibition Group** will be back for its **70<sup>th</sup> edition from Friday 19<sup>th</sup> to Tuesday 23<sup>rd</sup> January 2024 at Vicenza Expo Centre**, accompanied by **T.Gold**, the show for machinery and the most innovative technologies applied to gold and jewellery, as well as **VO Vintage**, the vintage watch and jewellery event, open to the public **from 19<sup>th</sup> to 22<sup>nd</sup> January**.

### THE REFINED CREATIVITY OF ITALIAN JEWELLERY

Heritage, art, design and craftsmanship, together with excellence, quality and creative genius: “Made in Italy” is all of this, a bridge between past and future, tradition and progress. This is the central theme of the event organised by **Trendvision Jewellery + Forecasting**, IEG’s independent Observatory directed by **Paola De Luca**, a global reference point for the jewellery market in the exploration of trends, social panorama and consumer evolution. Speakers at the event will be of the calibre of **Mariella Milani**, RAI journalist and expert in fashion and customs, **Lucia Silvestri**, Creative Director at Bulgari, **Alessia Crivelli**, Managing Director of Crivelli Srl and founder of the Mani Intelligenti Foundation, and **Amedeo Scognamiglio**, owner of Faraone Mennella and Amedeo’s Jewelry. In collaboration with **Assogemme**, the focus of the talk featuring creative director **Olga Corsini** will be the human value in jewellery creation. While the power of art in jewellery and its implications on business will be investigated in an event that will see the participation of **Isabella Traglio**, Executive Board Member and Head of R&D Vhernier, **Claudia D’Arpizio**, Bain & Co., **Stellene Vlandes**, Editor in Chief at Town & Country, **Randi Udell**, London Jewelers, **Corinne Dauger**, consultant and academic. Milanese goldsmith art, between luxury, fashion and history, will be one of the themes of the **Gem Talks** organised in collaboration with **IGI - Italian Gemmological Institute**, which, on the occasion of Vicenzaoro’s 70<sup>th</sup> anniversary, will retrace the last 70 years of gemmological history. The narrative skills to be used in jewellery will also be discussed in the **Retail Talks** organised by **Federpreziosi Confcommercio**, with particular focus on diamond sales.

### MADE IN ITALY AND INTERNATIONAL MARKETS, SECTOR DATA

At VOJ 2024, **Club degli Orafi** and **Intesa Sanpaolo’s Study and Research Centre** will be presenting “**The Italian jewellery industry: new challenges in a changing scenario**”, an overview of Italian supply chains and the

international demand for gold and precious metals. A sector that registered positive dynamics for the first part of 2023, but which interacts with an increasingly complex international scenario.

### **JEWELLERY AND SUSTAINABILITY: AN INVESTMENT FOR THE FUTURE**

Traceable supply chains and reduced environmental impact, inclusiveness and the promotion of principles for female emancipation in the gold and jewellery industry, universally shared vocabulary. The application of sustainable and responsible practices will be the main topic of seminars organised by **CIBJO, the International Jewellery Confederation**, in collaboration with authoritative entities such as the **Watch & Jewellery Initiative 2030, the World Gold Council and Platinum Guild International - PGI**, and with the participation of experts in sustainable innovation and social responsibility from different parts of the value chain and luxury brands such as **Kering** and **Cartier**. Sharing best practices and partnerships under the banner of traceability are the topics that will be explored at the event in collaboration with the multinational group **Fine Euro BV** and the technology company **Everledger**.

### **GOLD AND TECHNOLOGY, AN ONGOING REVOLUTION**

Innovative production, new alloys and ultra-light architectures made possible by interdisciplinary research. Digitalisation and new technologies are revolutionising the jewellery industry, influencing design, materials and production processes. Whether it involves measuring gold, analysing the authenticity of a diamond, designing a piece of jewellery or 3D printing, skills are changing hand in hand with the jewellery. These are the topics that will be the focus of the **Jewelry Technology Forum**, an event in collaboration with **Legor Group** to be held on 21<sup>st</sup> January at Vicenzaoro with the participation of lecturers, researchers and international experts in the fields of metallurgy, gems, new jewellery technologies and certifications. The event in collaboration with the digital agency **Art&soft**, however, will be looking at the blockchain as a weapon against counterfeiting.

For the detailed programme of events, please refer to the event website: [www.vicenzaoro.com/en](http://www.vicenzaoro.com/en)

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### **FOCUS ON**

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date