



**70 YEARS OF VICENZAORO:
THE JANUARY 2024 EDITION OPENS THE WORLD GOLDEN JEWELLERY CALENDAR
WITH T.GOLD AND VO VINTAGE**

- Registrations are open for the longest running gold show in the world, organized in Vicenza by Italian Exhibition Group from January 19th to 23rd
- The B2B event representative of the entire supply chain and largest business hub in Europe of the sector is increasingly central to the global gold and jewellery industry
- Concurrently T.Gold, the exhibition of technologies and machinery for goldsmithing, a showcase of international innovation for the sector, and VO Vintage, open to the public of collectors and enthusiasts of vintage watches and jewellery (January 19th – 22nd)
- In February will begin the important renovation works at Vicenza Expo Centre, to build a new Hall replacing Hall 2 and 5

www.vicenzaoro.com/en

Vicenza (Italy), 19th – 23rd October 2023 - The world jewellery calendar opens in Vicenza, Italy: organized by IEG - Italian Exhibition Group, [Vicenzaoro January \(VOJ\)](#), the international jewellery exhibition which celebrates its 70th anniversary in 2024, will be held from January 19th to 23rd.

An unmissable opportunity today for the jewellery community, Vicenzaoro is **the longest running B2B event in the sector**. A business, network, training and information platform that is increasingly central to the agenda of the global gold and jewellery industry, capable of representing the entire supply chain thanks to the original format "The Jewellery Boutique Show".

Concurrently [T.GOLD](#) will take place, the international exhibition of **technologies and machinery for goldsmithing**, which is an indispensable showcase of innovation for professional operators and for the entire sector. The **VO Vintage** event also returns, now in its **fifth edition**, which will be held **from 19th to 22^d January** and open to the public of enthusiasts and collectors of vintage watches and jewellery.

In February, once the next edition of Vicenzaoro January is over, IEG will begin the **important renovation works** at its Vicenza Expo Centre, which will involve the demolition of hall 2 (the old "pyramid") and hall 5 to make room for a **new, more functional hall** that will redesign and extend the capacity of the fairground.

THE LARGEST BUSINESS HUB IN EUROPE FOR THE GOLD AND JEWELLERY INDUSTRY

Vicenzaoro January 2024 will offer buyers from all continents the **largest jewellery, goldsmith and watchmaking business hub in Europe** - among the top three in the world. A complete and selected offer of the best of the **entire supply chain**, with **high-end products and goldsmithing**, the excellence of production from the **Made in Italy** manufacturing districts, and product previews from the **best international players, components, semi-finished products, diamonds, precious and colored stones, packaging** and services such as **visual merchandising, contemporary watchmaking** with distribution. And with **T.Gold** the **technological innovations** for manufacturing and processing.

VO VINTAGE: 4 DAYS OPEN TO THE PUBLIC

Fine vintage watches and jewellery also return to Vicenza **from Friday January 19th to Monday January 22nd** for VO Vintage. Open to the public in the exclusive space of the foyer on the first floor of the IEG exhibition centre, the **B2C** event, now in its **fifth edition**, has carved out an important space for itself in the calendar of collectors, enthusiasts and watch lovers in search of unique and refined pieces. The best dealers will be present, but also experts and opinion leaders involved in talks, in-depth seminars, training workshops and technical update sessions.

BUYERS AT THE CENTER OF THE VICENZAORO EXPERIENCE

Registrations are open for the next Vicenzaoro, which welcomes buyers from every continent with dedicated services to enrich the visiting experience and optimize business opportunities. Among the best travel and hospitality solutions, the **luxury hubs** offer the opportunity to enjoy hotels affiliated in beautiful cities of the land of Venice, with free connections to the exhibition. The online platform **“The Jewellery Golden Cloud”** (also in APP) is dedicated to business matching, intertwining the agendas of exhibitors and operators even before the fair begins. Enriched by the complete catalogue of exhibitors, the interactive plan of the pavilions, streaming of talks with simultaneous translation, and useful functions for parking, moving around the city and enjoying the extraordinary historical, artistic, cultural and food and wine richness of Vicenza and its surroundings. From the aperitif at the tradeshow at the end of the day to the events of **ViOff**, the out-of-show event in the city centre, Vicenzaoro is a unique networking opportunity.

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Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market’s foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date