



Final press release (English Translation)

VICENZAORO JANUARY: IEG'S TRADE SHOW IS THE GLOBAL JEWELLERY INDUSTRY'S CHOICE

- **Attendance +3% more than 2023 on the 70th anniversary, 141 countries of origin. The United States, Turkey and Spain on the podium. Enhanced hosted buyer programme thanks to ITA - Italian trade Agency**
- **More than 1,300 exhibiting brands**
- **Technologies: T.Gold, showcase of top products for the supply chain. In 2025, the first edition of "The Vicenza Symposium", a global scientific event**
- **Watchmaking segment consolidated with TIME for B2B. Visitors to VO Vintage up 13%**
- **More than 490 students at the 20 events in the city's VIOFF programme**
- **Work to start on the new 22,000-square-metre hall: an investment of about 60 mln euros**

vicenzaoro.com

Vicenza (Italy), 23rd January 2024 – **Vicenzaoro January 2024** exceeds all the most optimistic prior expectations of the Vicenza - Italy gold and jewellery exhibition's 70-year anniversary. **Italian Exhibition Group's** «boutique show» closed today with a **3% increase in attendance** at the Vicenza Expo Centre, surpassing last January's record edition. Moreover, at this edition, six out of ten visitors came from abroad: the global jewellery industry has chosen, **Vicenza will be a market hub for the next 70 years**. IEG responds with the start of work on the new 22,000-square-meter hall.

THE VICENZAORO JANUARY 2024 NUMBERS

Foreign attendance has been confirmed at **60%** of the total, arriving from **141 countries** around the world, up from 136 in 2023: with **Europe** counting **53%**, the **Middle East 9.3%**, **Asia 10.5%**, **Turkey 8%**, **North America 7.2%**, **Latin America 5.1%** and **Africa 4.9%**.

Among the most represented **individual countries** overall: **the United States** and **Turkey**; from Europe Spain, Germany, France, Greece and the UK; from the Middle East the United Arab Emirates, while standing out from Asia are India, China, Japan, Thailand and Hong Kong. The **largest increases** are for China (+188%), Japan (+44%), Colombia (+38%), Brazil (+36%) and France (+25%). Among the **new entries** at Vicenzaoro: Tanzania, El Salvador and Honduras. Veneto, Lombardy, Tuscany and Piedmont confirm an extremely positive trend for **Italian attendance**, which saw an overall increase of **3.2%** compared to 2023.

T.GOLD ON THE RISE

At this edition, T.Gold, the leading international innovation showcase featuring the most advanced machinery for goldsmithing and the latest processes applied to gold and jewellery, organized in partnership with A.F.E.M.O., saw a **4.7%** increase in attendance.

TIMEPIECES.

In the timepiece segment, VO Vintage consolidated its success with exhibitors up 22% for vintage watches and jewellery open to the B2C public, with collectors, experts and watch lovers from Italy and around the world also **up +13%**.

INDUSTRY AND TRAINING, PASSION MAKES A COMEBACK

Gold and jewellery see restored generational turnover in the labour market. Industry and education meet at Vicenzaoro: **23 schools at the Show**, mostly from **Italy** and from **France, Germany** and the **UK** for a total of about 750 students and escorts, all involved in the many initiatives. In the **VIOFF** programme of city events, Vicenzaoro's off-show, more than **490** students took part in the 20 events on the calendar.

THE EXPO CENTRE CHANGES FACE, 2024 IS THE YEAR OF WORK ON THE NEW HALL

The close of Vicenzaoro January 2024 will mark the opening of the building site that will return a new layout to the Vicenza Expo Centre for the September 2026 edition. The new 22,000-square-meter hall will replace Hall 2, the historic "snail" built in 1971, and Hall 5, to provide more space for exhibitors and better "navigability" for visitors inside the building. The investment of about 60 million euros is fully financed by IEG.

"THE VICENZA SYMPOSIUM", THE NEW EVENT ON IEG'S JEWELLERY AGENDA

Italian Exhibition Group's Jewellery Agenda will be further enriched as of 2025 with a new international event, "The Vicenza Symposium" scheduled to take place from 2 – 4 September. Vicenza will therefore inherit the scientific legacy of the "Santa Fe Symposium" which closed in 2022. A biennial event with a problem-solving approach for companies, the Symposium is the result of IEG's collaboration with two leading companies in the T.Gold world: Legor and Xolutions.

MEDIA VISIBILITY

Total media contacts exceeded 230 million gross and professional operator viewings of exhibitor profiles on The Jewellery Golden Cloud B2B platform amounted to about 260 thousand (up 30% compared to VOJ23).

GLOBAL STAKEHOLDERS AND INSTITUTIONAL PARTNERS

Vicenzaoro January confirmed its role as an international reference point due to the presence of the entire institutional and association world. From **Confindustria Federorafi, Confartigianato Orafi, Confcommercio Federpreziosi, CNA Orafi, Confimi Industria Categoria Orafa ed Argentiera** to **Assogemme, Assocoral** and **A.F.E.M.O.** - Association of Jewellery Machinery Manufacturers and Exporters, **CIBJO** - World Jewellery Confederation, **Ministry of Foreign Affairs and International Cooperation, ITA – Italian Trade Agency.**

The community's next appointment with Vicenzaoro will be **from 6th to 10th September 2024.**

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FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date